



## Award-winning *The Lion's Song* Launches Today on Nintendo Switch™

*Catch a glimpse of Mipumi Games' critically acclaimed narrative adventure in the Nintendo Switch™ launch trailer*

**Vienna, Austria – July 10, 2018** – Austrian independent developer **Mipumi Games** are pleased to announce that their **award-winning** narrative adventure series **The Lion's Song** is available today on **Nintendo Switch™**. The complete edition, featuring the game's four episodes, can be downloaded via the Nintendo Switch™ **eShop** for \$9.99/£9.99/€9.99.

**Watch the Nintendo Switch™ launch trailer for *The Lion's Song* [here](#).**

Set in early 20th century Austria, *The Lion's Song* is a series of four self-contained point & click stories featuring a cast of fictional artists and scientists, each blessed with outstanding skills. Each chapter follows in the footsteps of one of those exceptional minds and players are tasked with helping them overcome their intimate struggles with creativity, human connections and inspiration. The choices they make along the way will have a direct impact on the storylines of all future and past episodes, connecting the individual stories of *The Lion's Song* into one overarching narrative.

“Our aim was to let players dive into the rich world of *The Lion's Song* to experience four fascinating stories with very different endings,” said Mipumi CEO Gregor Eigner. “We are happy to be releasing the game on Nintendo Switch™ so that a whole new audience can discover this unique adventure and its protagonists, in a complete, console exclusive edition.”

Featuring evocative story-driven gameplay, stylized graphics and a haunting soundtrack across its four episodes, the complete edition of *The Lion's Song* was originally released on Steam, iOS and Android in July 2017. The game has been critically-acclaimed, earning the Best Indie Game Award at the [German Developer Award 2016](#), as well as an Honorable Mention in the Excellence in Narrative category at the [Independent Games Festival in 2017](#).

More information about *The Lion's Song* can be found on the official [website](#), and on social media via [Facebook](#) and [Twitter](#).

## **About The Lion's Song**

The Lion's Song is a series of four self-contained point & click stories connected into an overarching narrative, where the player's choices will affect the way in which the story unfolds. Set against the backdrop of early 20th century Austria, every chapter follows a different character, each blessed with an exceptional creative mind. The game pulls players into a story of personal struggle for creativity, human connections and inspiration. Originally created as a Ludum Dare project in 2014, The Lion's Song features a striking art direction and a unique setting. Four easily accessible episodes are produced for PC/Steam, iOS, Android, and Nintendo Switch™. To find out more about The Lion's Song please visit [lionssonggame.com](http://lionssonggame.com).

## **About Mi'pu'mi Games**

Mipumi Games is a Vienna-based independent game development company run by veteran developers with 10+ years industry experience at Rockstar and Ubisoft. The small specialist team collaborates with established AAA productions including the Hitman and Anno franchises, and has recently contributed to Red Bull's Mind Game Challenge. Now Mipumi is working on its first independent title: The Lion's Song, an episodic adventure game set in early 20th century Austria. To find out more about Mipumi go to [www.mipumi.com](http://www.mipumi.com).

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